

PRECISION EVENTS CALENDAR

Next-Gen Commercialization Services | **March 2023**

WEBINARS, CONFERENCES AND WHITE PAPERS

UPCOMING CONFERENCES

- **March 20-23, 2023**
Gene Therapy for Rare Disorders
Precision ADVANCE experts will be there—meet us at booth #13
- **March 21-23, 2023**
World Evidence, Pricing & Access Congress
PRECISIONadvisors will be presenting—meet us at booth #20
- **March 21-24, 2023**
AMCP Annual Meeting
Come meet our Precision Value & Health experts at booth #1711
- **March 26-29, 2023**
MAPS 2023 Global Annual Meeting
Come meet our Precision Value & Health experts at booth #28

UPCOMING WEBINARS

- **Live Webinar:**
March 8th at 2:00pm ET
SDOH and EHR – How are EHR vendors enabling providers' efforts to close care gaps attributable to SDOH?
By Thad Nowakowski, Maureen Hennessey, Tim Van Aken
- **Live Webinar:**
March 22nd at 2:00pm ET
OCM to EOM – How will Provider Groups respond?
Featuring Julianna Kula, Stacey McCullough
- **Live Webinar:**
March 23rd at 4:00pm ET
'Omnichannel myopia' in the post-Covid era: The importance of CX Benchmarking
Featuring Beverly Smet and Vanessa Huichard

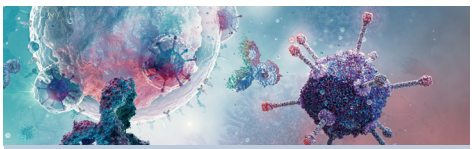
THOUGHT LEADERSHIP



ChatGPT and Generative AI Land in Pharma Marketing With Sense of Awe – And Plenty of Caution

Featuring Simon Wilson

ENDPOINTSNEWS



The Tripledemic as a Precursor to Stakeholder Alignment Under the Quintuple Aim

By Maureen Hennessey, Cynthia Miller

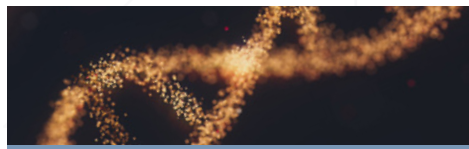
ContagionLIVE
Infectious Diseases Today



Pharma Should Start Getting Versed in Meta

Featuring Jack DeManche

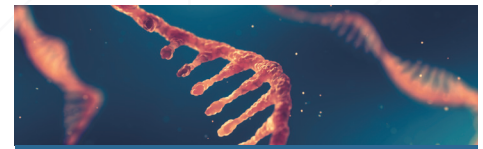
FIERCE
Pharma



What Does Game Theory Teach Us About Cell And Gene Therapy Coverage?

By Liz Turner, Philip L. Cyr, Ross Maclean

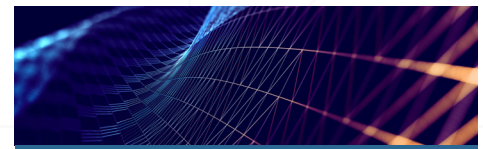
PharmaLive.com



State of the Union for Advanced Medicines (White Paper)

Based on a panel discussion, sponsored by Precision ADVANCE, featuring insights from diverse industry perspectives on the current state of the CGTx sector

PRECISION the cell & gene therapy collective™
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What's Next for Cell and Gene Therapies in 2023 and Beyond (White Paper)

Based on a panel discussion at the Cell & Gene Meeting on the Mesa (October 11, 2022), sponsored by Precision ADVANCE, focusing on the future of advanced therapies.

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ACCELERATE YOUR SUCCESS. Schedule time today with one of our experts by emailing info@precisionvh.com. Visit us at www.precisionvh.com and follow us on [LinkedIn](https://www.linkedin.com/company/precisionvh).